

JOSE SIOJO

SIOJO.COM

CREATIVE PRODUCTION LEAD, DIGITAL TRANSFORMATION

Armed for digital transformation and integrated media campaigns. Leading a team to ensure production quality, monitored delivery and improved process. I am a digital monk with a penchant for adventure and lifestyle brands. I enjoy production and rapid prototyping with revolutionary visual tools such as Webflow, Invision, Sketch and Hype.

EXPERIENCE

DIGITAL STUDIO LEAD / SENIOR DIGITAL ART DIRECTOR MULLENLOWE PROFERO SINGAPORE, HONG KONG

Successfully launched Duty Free Shop and Collect, an online-offline shopping experience where passengers can purchase and carry items conveniently while traveling. All global campaigns were produced hand-in-hand with the **Duty Free Shoppers (DFS)** Digital Marketing Department.

Launched 2 year-long strategic marketing campaigns revolving around the DFS Brand. Supervising a core team of designers from 3 countries, we are entrusted to expand its online presence within APAC and through its global portal.

Halfway on my 4th year, I am currently onboard with the digital transformation by role of interface design with **The Millennium Hotel and Resorts**. Working hand in hand with the UX team, we are developing strategic experiential products that solve and maximize the features of a 120+ strong hotel group. These include B2B booking products and a mobile application. **2014 - Present**

SENIOR DIGITAL ART DIRECTOR NOMADS AGENCY AMSTERDAM, SINGAPORE

Responsible for the APAC regional creative solutions of Rolls-Royce Marine. A challenging yet rewarding task of this role are the daily collaborations of the global creative team from Amsterdam and Dubai, including constant meetings with our client in Norway.

We have successfully rolled out a global B2B campaign that celebrated 40 years of a very popular Rolls-Royce powered marine vessel, the UT. This campaign made a mark in the maritime world, celebrating stories from famous ship magnates, marine engineers and ship designers. **2014**

DIGITAL ART DIRECTOR PAPRIKA GLOBAL SINGAPORE

Successfully uplifted the digital landscape of Seagate APAC - the launch of their flagship portable hard drives, the Seagate Backup Plus. **2012 - 2013**

ART DIRECTOR THE GATE WORLDWIDE SINGAPORE, HONG KONG

With a very diverse role, I have tapped on to digital, print and animation to successfully produce integrated campaigns for Financial and Tech companies. The productions reduced extra costs of outsourcing. **2009 - 2012**

TOOLS

ADOBE CREATIVE SUITE
WEBFLOW
SKETCH
INVISION
AFTER EFFECTS
PREMIERE PRO
HTML5 / CSS3 / JS

SKILLS

I would describe my skills as robustly technical and widely creative.

DIGITAL PRODUCTION
PROJECT MANAGEMENT
ART & INTERACTION
PROTOTYPING
MOTION GRAPHICS
INTEGRATED FRONT-END

EDUCATION

BACHELOR OF ARTS
MULTIMEDIA ARTS 2006

CONTACT

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